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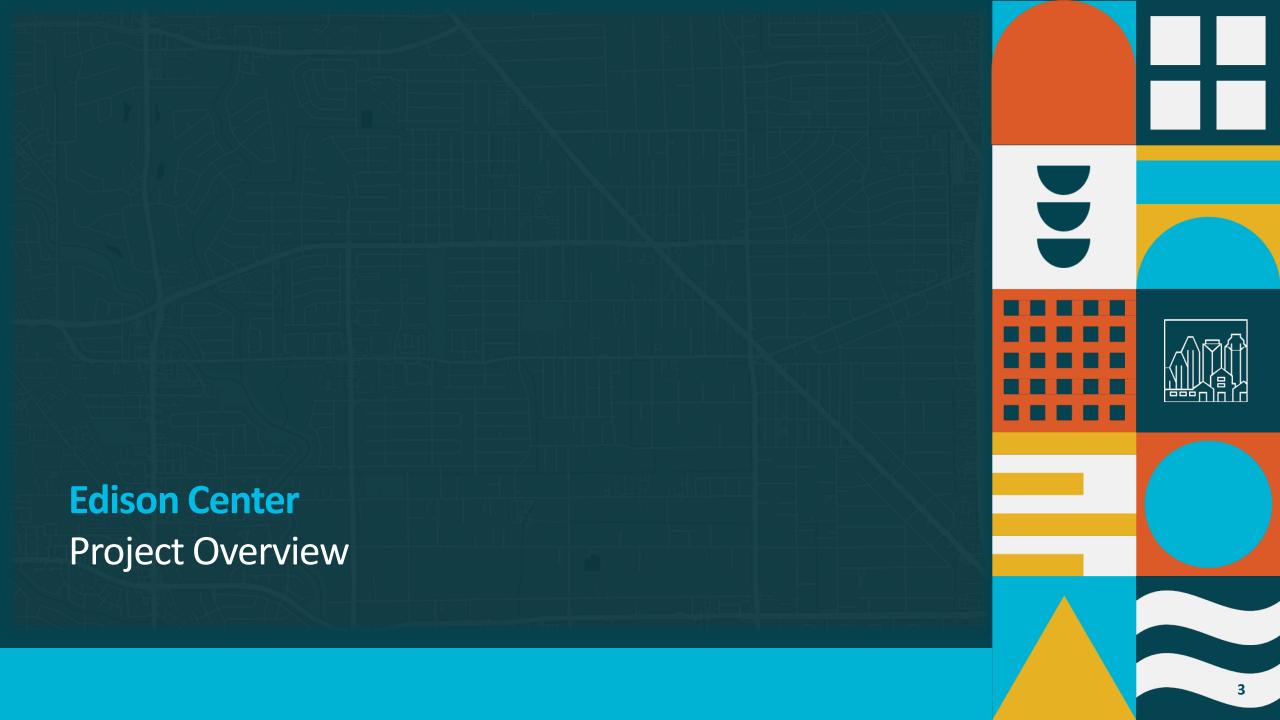
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Fort Bend Houston: A Closer Look

What it's Like Living in an Underserved Community



The Need

Fort Bend Houston is made up of single-family subdivisions developed between the 1960s and 1970s. In 2017, there were over 12,000 housing units in Fort Bend Houston.

In 2017, 68% of area households owned their home, while 32% were renters. In Houston, 43% of households were homeowners in 2017. Between 2000 and 2017, home ownership in Fort Bend Houston declined by 13%. Much of the decline in home ownership was due to more and more families renting single family homes.

This site is the former location of a Kroger shopping center that at one point was the driver of economic and social value in the neighborhood. Following the departure of its anchor tenant, the property fell into disrepair and transition from a positive community asset to a prominent source of blight that has dragged down economic vitality and neighborhood character.











A New Chapter for Fort Bend Houston

The Edison Center community revitalization plan is a bold, high-impact opportunity to advance quality of life, well-being, and prosperity for residents of the greater Fort Bend/Houston communities. A component of The Edison Center Master Plan is the Edison Lofts which is an affordable housing apartment complex containing 126 units that sits adjacent to this site and has already been completed.

Project Timeline

Stage 1: Situational Awareness

Orientation, Stakeholder Integration, and Design Charettes

Stage 2: Pre-Construction Work

Momentum Building, Credibility, and Tactical Wins

Stage 3: Construction Work

Edison Arts groundbreaking and community celebration event was held on December 18, 2021.

The Edison Center will strategically convene tenants to accomplish goals across four focus areas in the Fort Bend Action Plan:

Fort Bend Action Plan Areas & EAC Goals

Economy & Jobs



Create new jobs and support small business: Over 26,000 SF of space will offer entrepreneurial training, access to capital, and a mix of affordable retail, restaurant, office, and nonprofit space to establish a supportive entrepreneurial ecosystem for local minority business owners.

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Provide access to healthcare: A 5,300 SF community FQHC? healthcare clinic will make primary care affordable and accessible to families at a time when it is critically needed.

Education



Provide quality education: The After School Arts Academy (The Academy) is for students ages 5 to 13 to build on their love, passion, or interest for dance and the arts. The Academy also provides academic enrichment and exposure to STEM curricula and career options.

SEE SEE

Neighborhood Character

Provide a creative outdoor green space: Nearly 12,000 SF of outdoor park space and two exciting public artwork commissions honoring African American cultural heritage complete The Edison Center design.

We are here



Building Better

Building communities requires economic opportunity.

To change communities' trajectory, programs must be self-sustaining and create lasting opportunities for growth within the community. The basis of this is sustained economic activity. Our current partners that will contribute to this momentum include the Co-Op Kitchen and Houston Business Development, Inc.

A Model of Self-Sustainment

Igniting Empowerment, Local Entrepreneurship, and Wealth Building

- **Culture and Arts**
 - Provide community events and engagement with local artists to preserve neighborhood history and increase community cultural assets.

Neighborhood Revitalization Create community and economic activity through the revitalization of blighted buildings to preserve neighborhood history and increase community cultural assets.

Economic Activity Create sustainable economic activity through affordable and tailored space for manufacturers and makers.

Small Business Support Leverage activity to partner with best-in-class providers of accelerator programs, soft skills development, and entrepreneur incubation.



ACTION PLAN AREAS	EDISON CENTER	NONPROFIT PARTNER	SERVICES	ANNUAL IMPACT
Health Care Access	Health Clinic	Legacy Community Health (FQHC)	Pediatric Primary Care	4,624 Patients
Affordable Housing	Edison Lofts 126-Unit Complex	Advocacy Now	Social Support Parenting Classes Trauma Healing	126 Families
Education	Early Literacy Center	Fort Bend ISD	Early Literacy Arts Focused	45 Children
Education - Career and Technology	The Edison Center	Fort Bend ISD Media/Marketing Busines/Admin	Variety of career field work experience gained across the Edison Center	80+ High School Students
Access to the Arts	Edison Cultural Arts Center 400 seat theatre; Black Box theatre; Lobby Gallery; Studio Spaces	Ensemble Theatre; Cultural Arts Inc.; Jazz Houston; Fort Bend Symphony Orchestra; Edison Arts Foundation	Home for cultural organizations, artists; Catalyst for artistic and economic renaissance; Hub for social and civic engagement	59,400 Visitors
Youth Development	After-School Youth Space	Edison Arts Foundation	After School Arts and Academic Enrichment	7,600 Youth
Economic Development &	Two Business Incubators	Houston Business Development, Inc.	Business Acceleration Access to Capital	22 Minority Businesses; 120 Jobs;
Job Creation		Texas Culinary Center	Co-op Kitchen	238 Incubator Jobs Generating \$12.6 M
Health Care Workforce Training	Health Clinic	HCC FBISD	Nursing Healthcare Amin	15 Students 20 Students
Park Space	Festival Park	Edison Arts Foundation	Year-round outdoor programming for all ages, concerts, farmers market, etc.	19,800 Visitors
Affordable Retail Spaces	Retail Spaces	Edison Arts Foundation	Affordable space for incubator members; sustainable revenue	\$1.5 Million Earned Income for EAF programming











The Development Team

Modeled for Success

Edison Arts Foundation (EAF)

The Edison Arts Foundation (EAF), a Black-led, community-driven 501c3 arts organization that harnesses the power of arts and culture to create transformational community impact by providing after-school arts and cultural programs and academic enrichment to address educational disparities, economic decline and limited access to essential services in Fort Bend Houston. EAF is developing The Edison Center, a community revitalization plan that is a bold, high-impact opportunity to advance quality of life, well-being, and prosperity for residents of the greater Fort Bend/Houston communities.



A Houston-based architecture firm, Studio Red brings decades of hands-on experience to your project, providing inspired designs balanced with uncommon practicality. Studio Red Architects serve as the project's architect and have designed and managed indoor and outdoor theatre projects for over 30 years.

Arch-Con

Arch-Con Corporation is a national commercial general contractor founded in 2000 with offices in Houston, Dallas, Austin, and Denver. Its award-winning team simplifies the construction process using the latest cost-efficient technologies to stay on the cutting edge of the industry. Construction of the Edison Center will be carried out by Arch-Con

George E. Johnson Development Inc.

George E. Johnson Development Inc. (GEJD) is a comprehensive development firm specializing in Commercial and Residential Real Estate Development, Construction Management and Development Consulting. GEJD provides consulting and project management services for the Edison Center Project.





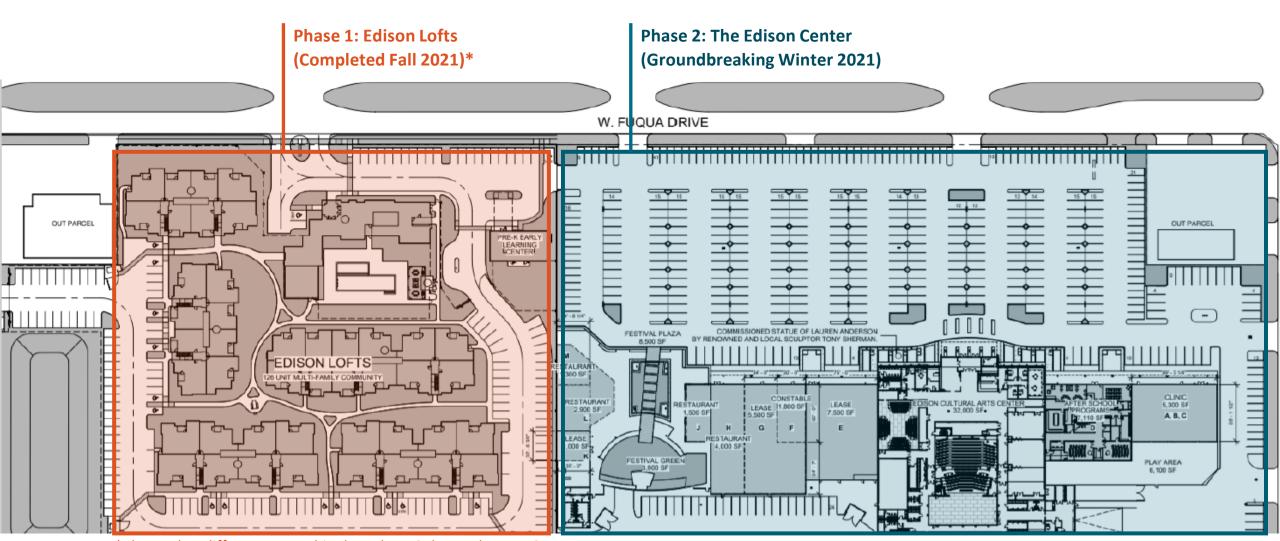






Edison Center – Spatial Orientation

The Edison Center is a 12.5-acre campus and a \$56,771,056 investment.





The Edison Center - Renderings





Proposed Exterior View



Proposed Exterior View



Proposed Exterior View



Proposed Exterior View



Proposed Interior View



Proposed Interior View



Proposed Interior View



Proposed Interior View



Proposed Interior View



Proposed Interior View



Proposed Interior View



Current Exterior View of Subject



Proposed Interior View



Proposed Interior View



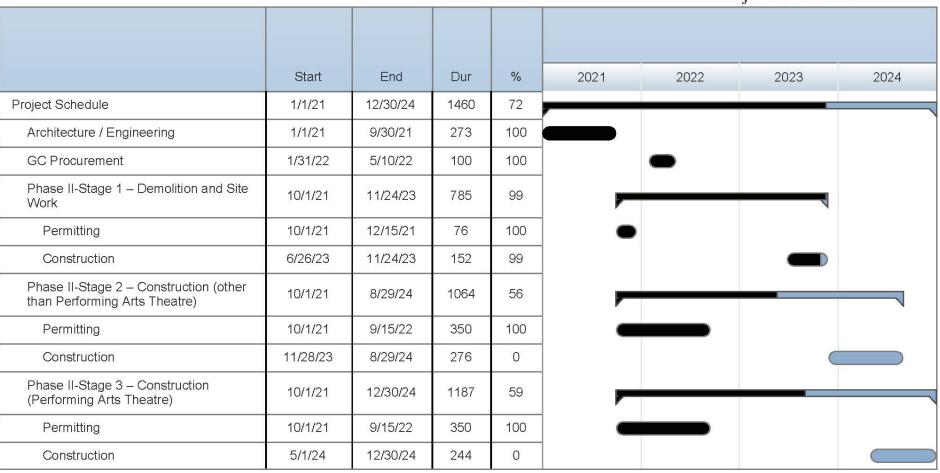
Current Exterior View of Subject

Construction Timeline



The Fort Bend Edison Arts Foundation

Project Schedule





Community Economic Benefit

A local hub of economic activity can serve as an external driver

Secondary and Tertiary Economic Impact

The small business accelerator will drive economic activity and lay a foundation for continued economic growth.

238 new jobs created

Community Investment

Transform a blighted and empty 1980s era shopping center into a 12.5 acre cultural and economic engine with multiple vitally needed facilities and amenities.

12.5 acres turned into an economic hub

Business Growth and Acceleration

11 inaugural client companies representing a variety of industries offering access to capital, and a mix of affordable retail, restaurant, office, and nonprofit spaces.

\$12,688,630 in private investment

Small Business Training and Support

The Edison Center will host programs for adults, families, and children combined with the breadth of programming that will take place to enhance lives and provide a significant economic impact for the area.

150 youth served per year

Community Celebrations

For giveaway registration and more information, visit

www.edisonartsfoundation.ora This organization and its activities are not related to or sponsored by Fort Bend Independent School District.

Grand Opening

& PRE-K EARLY LEARNING CENTER

THURSDAY, AUGUST 12, 2021 | 11 AM 7215 WEST FUQUA DRIVE, HOUSTON, TX 77489



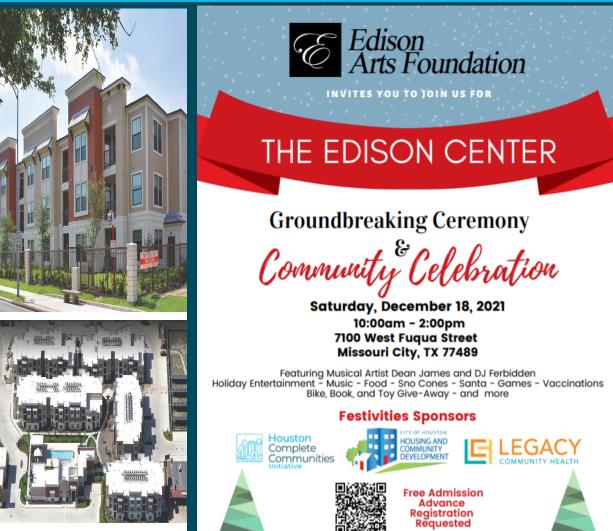
















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